

**Sweepstakes Official Rules**  
**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.**  
Purchase does not increase chance of winning.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The information in Rule No. 2 outlines the specifics for this sweepstakes.
2. **Name of Sweepstakes:** 2018 College Game Day  
**Sweepstakes Period:** Every Saturday between September, 1<sup>st</sup> and December 8<sup>th</sup> 2018. Must enter during regular business hours.  
**Drawing Date:** Monday, December 10th, 2018  
**Description of Prize(s):** Two (2) Tickets to the 2018 Orange Bowl on Saturday December 29<sup>th</sup>. Airfare for two people. Accommodations for two people.
3. **Quantity of Prizes to be Given Away:** One Prize Winner  
**Sponsor(s):** Pegula Sports & Entertainment, LLC, TopShelf Management, LLC d/b/a (716) Food & Sport and Buffalo Bills, LLC
4. Open to legal residents of the State of New York eighteen (18) years of age or older at time of entry. Employees of the Sponsors listed above, their affiliates and subsidiaries, their advertising, promotion, and fulfillment agencies, and members of the immediate family or household of each of the above are not eligible to participate.
5. **HOW TO ENTER.**  
To enter, complete and submit the information requested on the OneBuffalo Formstack during the Sweepstakes Period stated in Rule No. 2. Limit one (1) entry per person. Enter using only an e-mail address subscribed to and registered in your name. All entries must be received by the Sweepstakes Period deadline stated in Rule No. 2. In the event of a dispute about entries submitted by multiple individuals using the same e-mail account, entry will be deemed to have been submitted by the authorized subscriber to the e-mail account used to enter the Sweepstakes at the actual time of entry. The authorized e-mail account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries. By providing such e-mail address, each participant agrees and expressly consents to receiving e-mails from Pegula Sports & Entertainment, LLC and its subsidiaries and affiliates.
6. **PRIZES AND ODDS OF WINNING.** A winner will be selected by random drawing on or about the drawing date stated in Rule No. 2. The winner must be present at the time of the random drawing in order to win. The prize description and quantity of prizes to be given away are stated in Rule No. 2. Prizes consists of only those items specifically listed as part of the prize. All other costs associated with or incurred during the course of enjoyment of the prize are the sole responsibility of the winner and his or her guests. Prize details, including, without limitation, location of game tickets, are in the sole discretion of Sponsors. The odds of winning a prize are dependent upon the number of entries. All prizes stated in Rule No. 2 will be awarded, assuming sufficient entries. The random drawing and awarding of prize(s) will be conducted under the supervision of Pegula Sports & Entertainment, LLC whose decisions are final and binding in all matters pertaining to this sweepstakes. Entrants agree to be bound by these Official Rules.
7. **GENERAL CONDITIONS.** The potential winner may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability within seven (7) days of notification. In the event of noncompliance, that prize will be forfeited. No substitution of any prizes will be offered. No prize transfer is permitted. If a prize is unavailable, Sponsor reserves the sole right to substitute a prize of equal or greater value. Limit one (1) prize per person. All taxes, fees, and surcharges on prizes are the sole responsibility of the prize winner and guests receiving prize elements. Winner and guests may be required to complete tax forms for reporting. Any and all costs and expense of travel and/or accommodations to collect a prize or participate in a prize event is the sole responsibility of the winning entrant. By participating and accepting a prize, where permitted by law, each winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast, and use, worldwide in any medium now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), that winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review.
8. **RELEASE OF LIABILITY.** All entrants agree to hold harmless and release Pegula Sports & Entertainment, LLC, TopShelf Management, LLC d/b/a (716) Food & Sport and Buffalo Bills, LLC, and each of their parent companies, affiliates, subsidiaries, officers, directors, agents, employees, and all others associated with the development and execution of this sweepstakes from any and all liability with respect to or in any way arising from this sweepstakes and acceptance, possession, use, or misuse of a prize, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. Sponsor is not responsible for prize quality or utility. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users, by any of the equipment or programming associated with or used in the sweepstakes, or by any technical or human error that may occur in the processing of submissions in the sweepstakes. Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; theft, destruction, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; computer software; or failure of entry on account of technical problems. Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the sweepstakes or defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the sweepstakes is not capable of running as planned, due to, but without limitation, infection by computer virus, worm, or bugs; tampering; unauthorized intervention; fraud; technical failures; or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes.
9. **DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.** As a condition of participating in this sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively by arbitration in a location selected solely by Sponsor. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorney fees, other than participants' actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.
10. **WINNER(S) LIST.** To receive a copy of the winner list, send a self-addressed stamped envelope to the address below to Pegula Sports & Entertainment, LLC, 199 Scott Street, Suite 200, Buffalo, New York 14204 within sixty (60) days of the Drawing Date.